OCL is a peer reviewed journal available in open access. This bimestrial publication is a joint publication of several French institutions: Cetiom (French technical centre for oilseed crops and industrial hemp), Cirad (French agricultural research organization working for development), FNCG (French federation of oils and fats industry), Iterg (French oils and fats association), Onidol (French national inter-industry oilseeds organisation), SFEL (French Society for the study of lipids). This journal, devoted to fats and lipids, provides an approach encompassing the whole sector through articles about agronomy, plant biology, biochemistry, analytical chemistry, lipid chemistry, and transversal research themes such as health/quality/food safety, nutrition, environment and sustainable development, innovation and industrial process or economy and social development.

OCL publishes:
1. a thematic folder in each issue, including research papers and reviews
2. research papers and reviews not related to the thematic folder.

OCL also informs its readers on news, proceedings of conferences and symposia, etc.

In particular, OCL publishes every year the conference proceedings of “Les Journées Chevreul” of SFEL and of the annual conference of GLN (Groupe lipides et nutrition / Lipid and Nutrition Group) and the Chevreul Medal conference.
MEDIA KIT 2018

ADVERTISING RATES

TRADITIONAL ADVERT

<table>
<thead>
<tr>
<th>Type</th>
<th>Sizes (x x H mm)</th>
<th>Black &amp; white</th>
<th>4 colour (CMYK)</th>
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</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>210 x 280 mm</td>
<td>1 200 €</td>
<td>1 500 €</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>210 x 280 mm</td>
<td>1 100 €</td>
<td>1 400 €</td>
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<tr>
<td>Back cover</td>
<td>210 x 280 mm</td>
<td>1 300 €</td>
<td>1 600 €</td>
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<tr>
<td>Page</td>
<td>210 x 280 mm</td>
<td>900 €</td>
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</tr>
<tr>
<td>½ page</td>
<td>186 x 112 mm</td>
<td>650 €</td>
<td>950 €</td>
</tr>
</tbody>
</table>

FREQUENCY DISCOUNTS

4 ADS/YEAR - 5%
6 ADS/YEAR - 10%
AGENCY - 15%

SIZES
(W x H en mm)

1 page 210 x 280
1/2 page 18 x 112

MATERIAL SPECIFICATIONS:

• Supply your advertising material in high quality PDF, 300 Dpi and all fonts embedded
• No native files
• For full page advertisements add 5 mm to the indicated size for the bleed

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EDP SCIENCES
17, avenue du Hoggar - BP 112
P.A de Courtaboeuf - 91944 Les Ulis cedex A

More information on:
www.ocl-journal.org
MATERIAL SPECIFICATIONS:
- GIF files, with the URL link
- Resolution: 72 dpi

<table>
<thead>
<tr>
<th>Banners</th>
<th>Size (W x H in pixels)</th>
<th>1 month</th>
<th>3 months</th>
<th>6 months</th>
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<tbody>
<tr>
<td>Button 1</td>
<td>120 x 90</td>
<td>250 €</td>
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<td>Button 2</td>
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<td>Vertical banner</td>
<td>120 x 240</td>
<td>350 €</td>
<td>950 €</td>
<td>1 500 €</td>
</tr>
</tbody>
</table>

Camila Lobos
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